

Northwest Bronx Resource Center 2026

January to June



2026 has been an exciting year for UNHP, with important milestones and valuable partnerships. This year, we celebrated the [5th anniversary](#) of UNHP's beloved ASK UNHP hybrid live monthly workshops. These sessions give Bronx residents a space to ask financial and housing questions of our Resource Center staff and trusted partners. The Northwest Bronx Resource Center has also continued to expand its reach through [Bronx-wide community partnerships](#) and by delivering reliable virtual and in-person bilingual opportunities for developing critical financial and housing access and knowledge in the Bronx.

[Northwest Bronx Resource Center](#) works collaboratively with six other effective organizations to offer a wide range of bilingual (English and Spanish) housing and financial services designed to build both housing security and financial stability. Like the surrounding Bronx community we serve, the majority of NWBRC program users are low-income tenants, and most are of Hispanic ethnicity. The average household income of those we serve is \$25,000; 95% of program users earn less than 50% of the Area Median Income, and 30% are senior citizens on fixed incomes. In 2025, the NWBRC and its partners offered 2,476 service sessions to 967 unique individuals and offered 30 in-person or virtual events with 767 attendees. In just the first two quarters of 2026, the NWBRC and its partners have offered 937 services to 475 unique individuals and 22 in-person or virtual events with 135 attendees. UNHP encourages program users to layer UNHP services to move toward financial and housing security through debt reduction, increased savings, budgeting, credit improvement, affordable apartments, eviction prevention, and increased financial knowledge. A chart with the NWBRC services and their use in 2026 is on the last page of this report. The Resource Center also engages with its subscribers through monthly bilingual newsletters, text, and targeted calls in English and Spanish - we reach 3,622 active users. Our text outreach has been especially effective in 2026, with 6,800 outgoing SMS messages and 450 incoming SMS messages from program users. Our bilingual newsletters provide information on the latest online affordable housing lotteries, new public programs, NWBRC events, and services, and are available on our [publications page](#).

Helping Bronx Residents Build Financial and Housing Stability

As a direct service provider, the Northwest Bronx Resource Center continuously strives to maintain collaboration with six other effective organizations to deliver a range of interconnected services, including 1:1 financial coaching, eviction prevention, NYC Rent Freeze enrollment, and affordable housing applications. The NWBRC prides itself on helping Bronx residents take meaningful action toward housing and financial stability. The Resource Center does this through group and 1:1 sessions and by maintaining strong relationships with partner organizations that offer specialized services to meet the distinct needs of community members

Through [Ariva](#), a long-time and valuable partner, the NWBRC offers free 1:1 financial coaching at the Resource Center twice a week. Through this partnership, our program users have access to Ariva's Financial Counseling to address personal finance issues, and the [Ready to Rent](#) program, which helps prospective renters verify their income, check their credit, and prepare housing lottery applications. The NWBRC has found success by following up with housing seekers once they work with the coach. This hands-on approach increased client engagement and empowered participants to take concrete steps toward securing affordable housing and establishing financial preparedness. In 2025, The Resource Center provided 433 Financial Coaching and/or Ready to Rent sessions to 315 individuals. So far in 2026, two Ariva counselors have provided 276 sessions to 203 individuals on Mondays and Tuesdays.

Got a Question? ASK UNHP

[ASK UNHP](#), the NWBRC's monthly bilingual seminar, is another way the Resource Center provides direct service to its member base. This year we are celebrating 5 years of this beloved hybrid community resource. Since 2021, ASK UNHP has remained a credible source of housing and financial information for the Bronx community and has served as a monthly bilingual one-stop shop for financial planning, housing assistance, tax, and housing lottery questions. While sessions were held virtually during the pandemic, they are now hybrid events, attracting both Zoom and in-person attendees. In-person attendance allows participants to receive more specific, individualized feedback on which services and partner organizations best fit their needs. So far in 2026, the NWBRC has hosted 8 ASK UNHP sessions, attracting 167 attendees, 30 participants consecutively attended the monthly sessions to discuss topics such as homebuying tips, affordable housing lotteries, and credit. Our January ASK UNHP focused on tax preparation, credits, VITA sites, and introduced a new punch card attendance system, including a virtual option. That session attracted 26 participants who engaged in a conversation focused on taxes and housing issues



2026 Event Highlights

- To kick off the new year, UNHP participated in strategic meetings with Bronx collaboratives, [JARC](#) and [BxFAC](#) in January to develop a plan for enhancing access to financial awareness and economic empowerment in the Bronx. In total, five partners attended: JobsFirst, CB5, Whedco, BXEDC, and JARC.
- Continued to build our relationship with City Council Member Pierina Sanchez by attending her 2/10 State of the District address as a speaker. UNHP shared information and

resources on affordable housing and financial empowerment

- Led a business training for FBCS Daycare provider network in collaboration with Ridgewood Savings Bank. Overall, 50 providers and staff attended the virtual training session with Mercedes Castro of Ridgewood discussing retirement and IRA products with attendees.
- Shared tax prep volunteers and our expertise at the March 7th, JARC Free Tax Preparation Event at Davidson Community Center along with JARC, [BJT](#), LESPFUCU, and [PCEI](#). On April 4th, provided resources and assistance at WHEDco's free, in-person tax event attended by 3 local businesses and 20 tax filers. The event reached new participants and helped filers get up-to-date on their taxes by filing 4 years of tax returns.
- On March 24th, the NWBRC took part in a Social Media Workshop for Small Businesses jointly hosted by [WHEDco](#) and JARC. This free event took place at 45 West Tremont and focused on social media management, marketing, and sales.
- As part of our efforts to expand access to financial literacy in the Bronx, the NWBRC tabled at the [POTS Your Money Matters Event](#) on April 18th. At the event, participants learned how to open a bank account and participated in financial literacy workshops. The first 100 eligible participants were able to open a free checking account on-site with Ponce Bank and receive a \$50 deposit in the new account. The event drew a strong crowd and covered topics such as credit score improvement, savings and asset building, budgeting, and safe banking practices.
- Director of Programs, Jumelia Abrahamson, co-led a Bronx housing awareness forum at Horace Mann School, where she shared some of the challenges Bronx residents face in their search for affordable housing during a Service Day with 150 students and faculty in attendance.
- UNHP led a budgeting workshop for the senior citizens at their Webster Avenue affordable housing residence. One attendee followed up with a meeting with the financial coach, resulting in opening an account at the credit union, obtaining a secured credit card, and being able to rent a car - achieving a personal financial goal!
- In May and June, we partnered with [Bronx Financial Access Coalition](#) (BxFac) during their summer financial wellness series. The first topic, Don't Get Drowned By Your Debt Workshop, engaged participants in conversations about debt management strategies. The second two-part workshop, Boss Your Budget focused on helping Bronx residents build wealth and manage debt. The bilingual workshop included interactive budgeting exercises to help participants gain confidence in managing finances on their own. Kids and youth activities were available, and participants had the opportunity to win prizes after attending both sessions.





- Jumelia led a financial education session with the Summer Youth Employment Program ([SYEP](#)). The SYEP program is a City youth employment program that connects youth between ages 14 and 24 with career exploration opportunities. Her session focused on offering tips for managing your first paycheck in a professional environment.

- The [LES People's Federal Credit Union](#) (LESPFCU) opened their first Bronx-based satellite location in the South Bronx in April 2025, expanding financial access to Bronx residents. This summer, we celebrated financial accessibility and the beautiful weather at the LESPFCU summer block party as part of the [Bronx Financial Access Coalition](#). At the block party, scholarships were awarded to high school seniors and Abril Amparo led a salsa class in the

street, joined by local residents, UNHP staff, and community partners. Members were excited to meet the new branch manager, Marianys.

- In June, UNHP hosted two first-time homebuyer workshops, one in English with Webster Bank that drew 15 participants and a second workshop in Spanish with PeaPack Private Bank and 14 attendees.
- Resource Center staff tabled at the Back To School Fest hosted by Fordham In Community in Fordham Plaza. This free event was open to the public and was attended by various Bronx-based organizations and local representatives. At the 5th Annual Back to School event, over 3,000 backpacks and supplies were distributed. In addition, each organization offered school supplies and discussed their services with attendees. At the UNHP table, staff engaged participants in a game of spin-the-wheel, which indicated which prize the spinner won—players won pens, pencils, crayons, magnets, and perfume and cologne. Attendees also learned about the direct services that the Resource Center has to offer, such as financial coaching sessions and AskUNHP seminars.



2026 Q1 and Q2 Chart

Service/ Activity	#Sessions/Attendance	Note
NYC Rent Freeze Programs (DOF/HPD)	66 NYC Rent Freeze initial and renewal applications were submitted for Senior Citizens or tenants with Disabilities.	NWBRC has 230 active cases for this service. Together, recipients save \$7,436 a month in frozen rent, totalling \$103,272 annually through the SCRIE/DRIE programs
1:1 Financial Coaching/Ready to Rent	276 Financial Coaching sessions provided to 203 individuals	Ariva offers coaching at the NWBRC with increased savings, reduced debt, budgeting, credit outcomes
Housing Application Assistance/lotteries in NYC	239 sessions for 126 households. RC staff submitted 196 applications for 88 buildings, of which 42 are in the Bronx.	16 housing applicants were selected for interviews/ and 6 received an affordable apartment
Eviction Prevention / Tenant Support	93 sessions at both NWBRC sites or virtually. In the first half of 2026, PEU cases were as follows: One Shot Deals - 27; Repairs - 7; Harassment - 3; Rent Freeze (SCRIE) - 16.	One Shot deals/ Landlord issues/ Repairs/ Section 8 concerns are addressed with NYC Mayor's Public Engagement Unit
ASK UNHP	6 sessions/128 attendees Events are hands-on, to expand literacy, submit applications and schedule future 1-on-1 appointments.	Monthly Live bilingual Seminars. Hybrid participation (in-person or zoom). Topics included homebuying tips, senior lotteries and credit.
Workshops/Events	8 events/135 attendees Goal driven events, offered In-person and virtually	JARC tax event, Homebuyer workshops, SYEP My First Paycheck, Two part Budget Workshop for BxFAC

2025 Chart

Service/ Activity	#Sessions/Attendance	Note
NYC Rent Freeze Programs	85 NYC Rent Freeze initial and renewal applications were submitted for Senior Citizens or tenants with Disabilities.	NWBRC has 226 active cases for this service. Together, recipients save \$8,606 a month in frozen rent, totalling \$103,272 annually through the SCRIE/DRIE programs
1:1 Financial Coaching	433 Financial Coaching sessions provided to 315 individuals	Ariva offers coaching at the NWBRC with increased savings, reduced debt, budgeting, and credit outcomes
Housing Application Assistance/lotteries in NYC	296 households, 1520 applications submitted to 139 buildings, of these 41 are in the Bronx	45 housing applicants were selected for interviews/ and 10 received an affordable apartment
Eviction Prevention	174 sessions at both NWBRC sites or virtually.	One Shot deals/ Landlord issues/ Repairs/ Section 8 concerns are addressed with the NYC Mayor's Public Engagement Unit
ASK UNHP	10 sessions/226 attendees Sessions are hands-on with in-person and online staffing, to expand literacy, submit applications, and schedule future 1-on-1 appointments.	Monthly Live bilingual Seminars. Hybrid participation (in-person or Zoom). Topics included homebuying tips, senior lotteries, and credit.
Workshops/Events	30 events/767 attendees Goal-driven events, offered in-person and virtually	Multiple literacy workshops: Healthy Habits with Valley Bank, SYEP My First Paycheck, Budget Workshop for senior citizens at Serviam